

**Student Success Data Committee  
Agenda  
March 1, 2019  
9:00 a.m.  
Vernon 204 and CCC 712**

- Welcome
- Review of committee attendance and title check

		Present	Not present
Michelle Alexander	Director of Institutional Advancement/Executive Director, Vernon College Foundation		
Jeanne Ballard	Assistant Director of Financial Aid		
Dr. Brad Beauchamp	Director of Instructional Assessment, Math Instructor		
Jim Binion	Institutional Support Specialist		
Dr. Elizabeth Crandall	Vice President of Instructional Services		
Dona Crow	Administrative Assistant/Counseling		
Shana Drury	Associate Dean of Instructional Services		
Christina Feldman	Director of Continuing Education		
Marian Grona	Director of Library Services		
Linda Haney	Administrative Assistant /Instructional Services		
Ivy Harris	ERP/SIS Coordinator		
Mark Holcomb	Division Chair - Information and Technology, Industrial Automation Instructor		
Bettye Hutchins	Instructor - History		
Joe Johnston	Division Chair – Communications, English Instructor		
Criquett Lehman	Director of Student Success Pathway		
Thomas McNeely	English Instructor		
Amanda Raines	Director of Admissions and Records		
Michael Ruhl	Instructor - Biology		
Maria Servin	Assistant Registrar		
Dr. Donnie Kirk	Director of Quality Enhancement, Speech Instructor		
Amber Hunsaker	Coordinator of Tutoring Center		
Anna Martin	Administrative Assistant /Institutional Effectiveness		
Mindi Flynn	Business Office Manager		
Melissa Elliott	Director of Financial Aid		
Michelle Downes	Administrative Assistant – Instructional Services		
Kelly Peterson	Student Success Specialist		
Rachel White	Recruiting Coordinator		
Betsy Harkey, Chair	Chair, Director of Institutional Effectiveness		
Dr. Dusty Johnston, ad hoc member	President		

- Approval of October 12, 2018 minutes ([Exhibit A](#))
- Mapping of Student Success Efforts
  - ✓ Dr. Donnie Kirk (Exhibits B, C, and D) –  
As you are aware, Vernon College will administer the Community College Survey of Student Engagement (CCSSE) during the Spring 2019 term. This 2019 iteration of the CCSSE comes with several alterations this year! The Center for Community College Engagement recently reviewed over ten years of CCSSE data and reported those findings in Engagement Rising ([Exhibit B](#)). Enlightened by this analysis of CCSSE data—combined with member college feedback, and cognitive interviews with community college students, the Center has announced its newest survey-related project: CCSSE Refresh. The survey review and revision

process began in 2014 and culminated in the release of the new CCSSE survey instrument during the spring 2017 administration.

CCSSE Refresh consists of a series of changes—edits to some items, removal of a few outdated items, and the addition of several High-Impact Practices items ([Exhibit C](#)) elements that both improve the quality of data available to colleges and make the survey more relevant in relation to changes in the community college field.

All CCSSE Refresh revisions ([Exhibit D](#)) have been made with member colleges in mind, as the continued success of CCSSE ultimately depends on the survey's continued relevance and usefulness to the institutions it serves.

**Exhibit B** PDF: [http://www.ccsse.org/docs/Engagement\\_Rising.pdf](http://www.ccsse.org/docs/Engagement_Rising.pdf)

**Exhibit C** PDF: [http://www.ccsse.org/docs/Matter\\_of\\_Degrees.pdf](http://www.ccsse.org/docs/Matter_of_Degrees.pdf)

**Exhibit D** PDF: [http://www.ccsse.org/refresh/CCSSE\\_Refresh\\_Comparison.pdf](http://www.ccsse.org/refresh/CCSSE_Refresh_Comparison.pdf)

- ✓ Dr. Brad Beauchamp (**Exhibit E**)
- ✓ Criquett Lehman (**Exhibit F**)
- Discuss Assessment/Report Calendar and Glossary – Reminder! Document names and titles must match the Assessment/Report Calendar.
- Review and discussion of Key Performance Indicators of Accountability (KPIA) and related Benchmarks. <http://www.vernoncollege.edu/KPI-Home> most recent update of KPIAs. What KPIAs and Benchmarks should we add?

### **Key Performance Indicators of Accountability**

The Vernon College Key Performance Indicators of Accountability are indicators of institutional effectiveness identified by the College Effectiveness Committee to monitor the progress and achievement of Vernon College goals, initiatives and objectives.

Benchmarks are used to measure performance using specific indicators. The process of benchmarking helps to identify areas for needed improvement as well as best practices which will allow Vernon College components to prioritize when developing plans for making improvements or adapting best practices to increase some aspect of performance.

**Budget Revenue and Expenditure** for the academic year and previous years comparison.

**Community College Survey of Student Engagement (CCSSE)** benchmarks compare Vernon College to the Texas Small College Consortium.

**Continuing Education** contract training courses for business and industry as well as funded contact hours.

**Course Completion Success** reviews Fall and Spring total course enrollments, total unduplicated students, courses completed with an "A, B, C or P" and the percent of course completion. The Career and Technical programs placement rate is also a part of this KPIA.

**Enrollment** includes credit, funded non-credit, dual credit and non-funded non-credit students.

**Financial Aid** reports total aid awarded and disbursed including Pell Grants, student loans and scholarships.

**FTE Student / FTE Faculty** is a ratio of faculty as reported on the THECB CBM 008 and all undergraduate full time student equivalents calculated on 15 semester credit hours.

**Graduation, Persistence and Retention** compares cohort years of Vernon College first time/full time students with Texas Small Community Colleges and all Texas Community Colleges.

**Licensure/Certification** is the average rate for all Vernon College programs as compared to Texas Small Community Colleges and all Texas Community Colleges.

**Milestones/Success Points** are under development by the Texas Higher Education Coordinating Board to measure and award points for the performance of institutions' efforts to increase the rate of student progression and achievement. A Primer on Success Points provides the most current information regarding the process.

**Percent of Contact Hours Taught** illustrates the contact hours taught in Fall semesters by full-time and part-time faculty.

**Placement and Completion** highlights the Career and Technical programs placement rate over a three year period.

**Service Area High School Students who go to College** includes total high school graduates from the Vernon College service area, the number who attended college, and of those attending college - the number who chose Vernon College in the Fall semester following graduation.

**Survey of Entering Student Engagement (SENSE)** benchmarks compare Vernon College to national participating community colleges with less than 4500 students.

**Transfer** is a comparison of Vernon College, Texas Small Community Colleges and all Texas Community Colleges first time students who complete an award at the two-year institution or transfer to a four-year institution.

- SACSCOC Compliance Certification (10 year report) update – QEP Response to 7.2.e. in final review/edit stages.
- Other Data updates
  - ✓ Review and discuss Spring and Spring I 2019 Count Day Snapshot Draft **(Exhibit G)**
- Next meeting date: April 12, 2019
- Adjournment